

'Silver Level' - festival sponsor - 5 only at \$1000 each

- Prominence in all press leading up to and after the event. This will include local papers, regional papers, radio and possibly television. Acknowledgement over PA throughout event and thanked in all interviews with the press.
- Prominence on all advertising media, press releases, invitations, entry forms and signage. Note that gold level sponsors will all get 'pride of place' when it comes to logo placement etc.
- Inclusion of advertising material in festival show 'n' shine entrants 'promotion pack'.
- Acknowledged as sponsor on www.bulahdelah.net.au & www.bulahdelahevents.com websites as well as on our [facebook](https://www.facebook.com) page(s).
- Business logo and contact details on all official printed material on the day (entry forms, rule sheets, judging forms, car display tags etc).
- Business logo on official merchandise that may be sold at the event and / or given away as prizes. Logo will not be able to be printed on other products that may be donated as prizes by local businesses. Note that gold level sponsors will all get 'pride of place' when it comes to logo placement etc.
- Company logo in show program.
- Opportunity for banner / signage to be displayed at the event where space permits
- Opportunity for advertising and / or promotional material to be distributed at the event if human resources are available and advertising material is supplied by sponsor.

'Bronze Level' - autofest category sponsor - \$100 each

(please see categories in box below)

- Included in flyer, posters and leaflet in show bag.
- Listed in sponsors list on www.bulahdelah.net.au & www.bulahdelahevents.com websites as well as on our [facebook](#) page(s).
- Sponsors will be acknowledged (via PA) by the MC, at least 5 times throughout the course of the day.
- Business (or personal) name on trophy.
- Business (or personal) name on any other material presented to the winner.
- Business name in sponsors list, printed on program and included in information distributed to competitors.

Categories for Bulahdelah rock, rattle 'n' roll - show 'n' shine 2014

General categories - (open to all entrants)

01. Best paint (car or bike)
02. Entrants choice (car or bike)
03. People's choice (car or bike)
04. Best car in show
05. Best motorcycle in show
06. Best individual display (car or bike)

Cars

07. Race / rally / competition car
08. Standard / unmodified (as close to orig. as possible - can be painted)
09. Aussie
10. Brit / Euro
11. Yank
12. Japanese / other
13. Hot Rod / Street Machine / Modified

Bikes

14. Pre WW2 (pre -1945)
15. 1945 - 1980
16. Post 1980

Machinery / Commercial

17. Commercial (truck, ute, van, military)
18. Tractor / machine / static engine display (by club or group)

'Festival Friends' - general sponsor - \$50

- Mentioned by MC on day
- Listed in sponsors list on www.bulahdelah.net.au & www.bulahdelahevents.com websites as well as on our [facebook](#) page(s).

'Festival Friends' - general sponsor - prizes for raffles and trivia prizes

Throughout the weekend of the festival we will be running a trivia competition. This has been extremely popular in previous years and has become somewhat of a 'trademark' at our show. Our show has a fun and festive feel to it and we have had much positive feedback about the 'crowd participation' component.

We need prizes (valued from \$20) that we can give away throughout the day. Your business will be promoted (by the MC over the PA) at the time of the question being asked and also when the question is answered correctly by the crowd. The more prizes donated, the more your business will be mentioned to the crowd. A list of examples (of prizes) that were popular at previous shows can be supplied upon request.

Meet 'n' greet rock 'n' roll party - sponsor - 1 only - \$2000

The meet 'n' greet rock 'n' roll party at the Plough Inn Hotel (Saturday night 1st November 2014) is the perfect opportunity to showcase your business or product in front of a captive audience.

Legendary Aussie pub rock band ***The Radiators*** (to be confirmed) will play live at this event attracting a crowd from as far away as Sydney & Brisbane. This is an opportunity for your business to target a captive audience in a fun & relaxed atmosphere. We are expecting many hundreds of people to attend this gig and expect it to be a VERY memorable night.

Your business will be promoted over the PA continually throughout the night, displayed on posters at the venue, included in sponsors list in the festival program and on our websites. You will also be included in publicity and media (newspaper and radio as available) leading up to and after the event.

Sponsorship could also include such things as banners displayed during the weekend of festival and / or in the pub during the evening of the meet 'n' greet party. Talk to us.

Please contact Dave Saul (crazy dave) via email dave@microclimate.com.au or 0412 272 502 if you would like more information about ***Bulahdelah rock, rattle 'n' roll*** or anything mentioned in this document.